

# STRONGER TOGETHER 2020 ANNUAL REPORT

[rmhcbayarea.org](http://rmhcbayarea.org)

Follow us @RMHCBayArea [f](#) [@](#) [t](#) [in](#)

#KeepingFamiliesClose



**Ronald McDonald  
House Charities®**  
Bay Area

Regional Headquarters  
510 Sand Hill Road  
Palo Alto, California 94304  
Tax ID Number: 94-2538615

## Board of Directors

### OFFICERS

**Amy Oliver**  
President

**Brad Lyman**  
Vice President

**Vania Santella**  
Treasurer

**Heather Pietsch**  
Secretary

### DIRECTORS

Cecilia Aviles  
Laura Keegan Boudreau  
Eileen Bocci Campbell  
Lisa Caswell  
Katty Coulson  
Anthony Ewell  
Lee Ann Freeman  
Ross Glasser  
Gerry Hinkley  
Linda Howell

Brad Koenig  
Bob McIntire  
Kelley Meade, MD  
Christophe Mosby  
Solomon Moshkevich  
Rich Seiler  
Rishi Seth  
Greg Sinigiani  
David Thomas  
Sean Truesdale

## THERE'S NOTHING THE BAY AREA CAN'T ACHIEVE WHEN WE COME TOGETHER FOR FAMILIES IN MEDICAL CRISIS.

When the pandemic overwhelmed our medical and social services systems, more than 700 new donors joined our ranks to ensure we could continue housing and feeding families. As other nonprofits struggled to stay afloat, more than 2,300 supporters funded our COVID-19 relief efforts. And while we all adjusted to the loss of normal life, our frontline heroes showed up, every day, to serve families of the sickest children accessing care in the Bay Area.

Last year, I said that you—our community of supporters—would provide a guiding light, hope, and resources. I trusted that you would help us emerge from this crisis stronger than ever. And together we closed a \$1.4 million revenue gap caused by the pandemic's restrictions on events and volunteers. No one could have predicted the extent of the unknown we would face or just how much change there would be. And while we have yet to emerge fully from this crisis, or to define exactly what normal will look like moving forward, I know there is nothing we can't accomplish for families when we stick together. We truly are stronger together.

With gratitude,

**Laura Keegan Boudreau, MPH, MSW**  
CEO, Ronald McDonald House Charities Bay Area

Read more at [rmhcbayarea.org/about-our-ceo](http://rmhcbayarea.org/about-our-ceo).



**"While we all adjusted to the loss of normal life, our frontline heroes showed up, every day, to serve families of the sickest children accessing care in the Bay Area."**

—Laura Keegan Boudreau, CEO



Supporter Spotlight

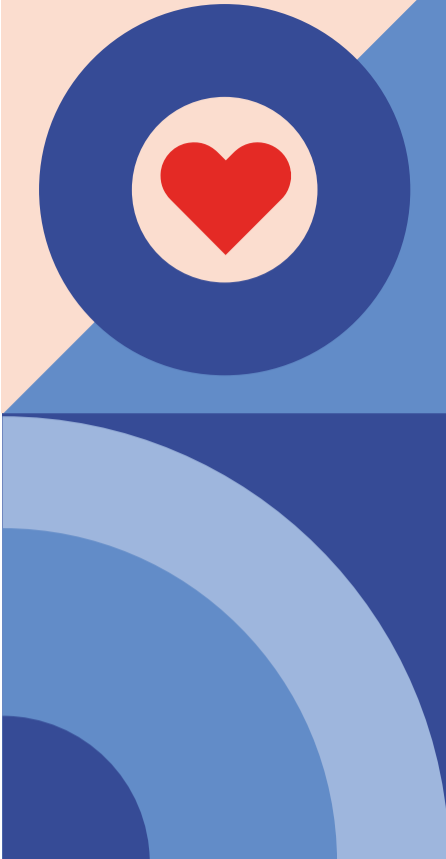


“Now is the moment to find inspiration in the ability to help. To be of service.”

—Lisa Sobrato Sonsini, Board Chair, The Sobrato Family Foundation

◀ The Sobrato Family Foundation Board Chair Lisa Sobrato Sonsini (left) with her mom Sue Sobrato (middle) and sister Sheri Sobrato Brisson (right).

The impact of **The Sobrato Family Foundation** on families with sick kids extends beyond the sum of its grant funds, totaling \$1.5 million over the last decade. When COVID-19 hit, the Foundation responded with not one but two rounds of relief grants, amplifying the power of its distinctive focus on unrestricted funding for essential human services. They rallied. We acted. Families were served.



FAMILY FEATURE

**8-year-old Kaiya Mack’s message is simple:** Help if you can, the way others helped her. Kaiya was born with a life-threatening condition that required her to undergo six surgeries as a newborn. Needing access to care not available in Hawaii, Kaiya’s family traveled to the Bay Area, staying at Ronald McDonald House for months while she recovered.

Kaiya embodies the hope and resilience we witness every day at RMHC Bay Area. Now healthy, Kaiya used her love of singing to raise \$10,000 for kids like her, splitting the money evenly between the Bay Area and Hawaii RMHC Chapters. Check out her songs and campaign at: [rmhcbayarea.org/kaiya](https://rmhcbayarea.org/kaiya).

“The fact you can be in this community (of families) and share with other people and they help you and it’s for free and don’t ask you for anything in return, it’s a blessing.”  
—Kaiya’s dad, Jonny Mack, pictured above with mom Mariah, Kaiya, Katana, and Soka



Collectively, these mission partners provided more than **\$735,000** in economic relief, donating essential food items, supplies, and services.



BAY AREA PROGRAMS & SERVICES

- Supportive Family Housing**
- 123-bedroom Ronald McDonald House at Stanford
  - 11-bedroom Ronald McDonald House San Francisco<sup>1</sup>
  - Alternative housing services<sup>2</sup>
  - Daily meal support

- Comprehensive Hospital-Based Programs**
- Happy Wheels bedside visits<sup>1</sup>
  - Onsite meal services
  - Sibling support

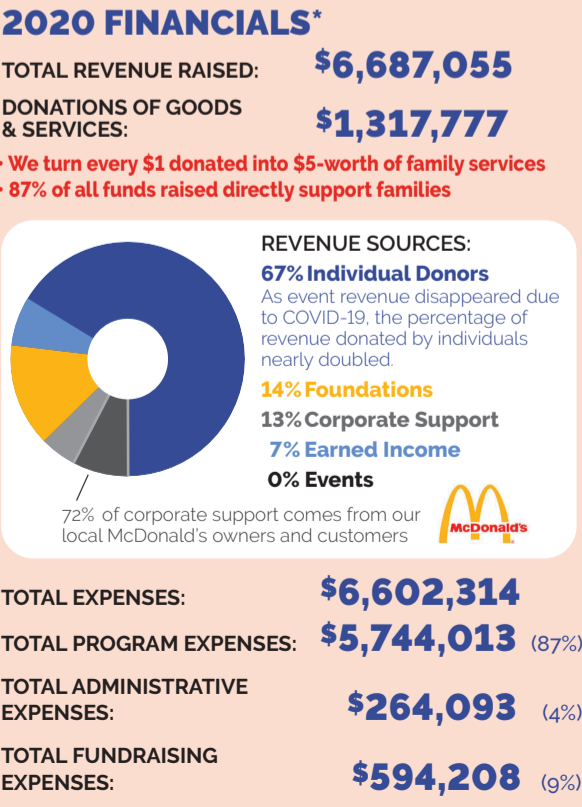
- Family Support Services<sup>3</sup>**
- 24/7 crisis response
  - Unlimited psychosocial support
  - Bilingual services
  - Family wellness activities

- Child Enrichment & Education<sup>3</sup>**
- Credentialed K-12 school
  - Daily art & learning activities
  - Family recreation
  - Camp Ronald McDonald House<sup>1</sup>

**Ronald McDonald Care Mobiles offering free dental care for vulnerable children**

1 Temporarily suspended in 2020 due to COVID-19  
2 Serving families across the Bay Area thanks to our housing partners: Veritas, Apartment List and Airbnb  
3 Adapted to remote/online format

**2020 AT A GLANCE:**  
In 2020, your donations provided...  
**\$10,860,000 in economic relief** for families with sick children  
**73,000 meals** for families with hospitalized children, offsetting \$1,095,000 in meal expenses  
**94,000+ pounds** of food  
**21,000 overnight stays** for families nearby and inside the hospital  
**1,000 nights** of alternative housing  
**50,000+ masks** to keep families and staff safe  
**25,000 toys and care items** during our Comfort & Joy Drive with an estimated value of \$185,416  
**106 students** with access to remote learning at our Ronald McDonald House School



\*Unaudited Financials