



Ronald McDonald
House Charities®
Bay Area



RMHC Bay Area 2025 Annual Report ❤️

Letter from Leadership



**Laura Keegan
Boudreau**
*Chief Executive Officer,
RMHC Bay Area*

The heartbeat of the Ronald McDonald House is the families we serve. Their journeys and experiences, highs and lows, setbacks and celebrations, and tears and laughter fill every room. During a time of incredible uncertainty for families with sick children, in a world where even greater uncertainty exists for vulnerable populations, the House provides **hope**. With courage and strength, our Bay Area community comes together to stay by families' side throughout their medical journey.

Our mission is simple and our dedication to helping more families access life-saving medical care is unwavering. We eased the burden for families with sick children through Ronald McDonald Houses at Stanford and Oakland, the Family Room at UCSF Benioff San Francisco, the Feed the Love in-hospital meal program, and other critical family support services.

With each step we took in 2025, our donor and volunteer community was right by our side, giving us the gift to stay by our families' side. With nourishing meals, school adventures and activities, big celebrations and quiet conversations, we provided valuable resources, comfort and understanding that strengthened the whole family in times of crisis.

We remain grateful to you for your steadfast support. Just as Ronald McDonald House programs and services empower families, your investment of time and money empower us to take the right next steps to achieve our vision to help every family who faces barriers to medical care for their sick child.

With gratitude,

Jane Casper *Katty Coulson*



Katty Coulson
*Board President,
RMHC Bay Area*

Ronald McDonald House Bay Area provides essential services that remove barriers, strengthen families and promote healing when children need healthcare.



We are grateful to Katty Coulson for her inspired leadership during her term as board President. She has stewarded expansion of vital family-centered resources. In 2026, Ross Glasser will lead our organization, building upon this foundation. Ross's professional background provides him with a sharp lens for scaling impact—exactly what RMHC Bay Area needs as we look

toward the future. More importantly, his heart for our mission ensures that while we grow, we never lose sight of the families who walk through our doors. Thank you, Ross, for your dedication to family-centered care and RMHC families.



Ross Glasser

Feed the Love Meal Program

When your child is sick, stepping away from their bedside, even for a moment, is heart-wrenching. And being able to share a meal together is just what the doctor ordered. Nourishing families as they stay by their child's side in the hospital is an important family support service. Between our in-House meal program, our in-hospital Feed the Love meal program, and our hospitality carts with snacks and essentials, we strengthen families when and where they need it most.



"I am super grateful to have delicious, healthy vegetarian meals from Ronald McDonald House. We have been at the hospital for 20 days and it has been a real support to have the House as a resource. The meals are always tasty and my daughter welcomes the change of flavors from the usual meals. They remind her of 'home' food. Thank you so much."

Flores Family, Ronald McDonald House Oakland

"When our son needed a blood stem cell transplant for leukemia, life got hard fast. We spent more than six months this past year at UCSF Benioff Children's Hospital—an exhausting physical and emotional journey.

The support from Ronald McDonald House Bay Area, especially the Family Room and 'Feed the Love' meal program, truly got us through. Having free lunch and dinner at the hospital removed so much stress during long stays.

The staff, especially Emmeli, were incredibly kind. Having a place just a hallway away where we could take a breath, grab water, or just chat with a friendly face made a surprising difference on days that felt impossible. We are so relieved to be home, but we will always miss the community we found at Ronald McDonald House. You kept us going in ways you might not even realize."

**Ronald McDonald House Bay Area
Family Room Parent**



Camacho Family Story

Fifteen-year-old AJ Castro first became sick over a year ago. What was originally thought to be stomach flu was diagnosed as acute pancreatitis with a rare and complex gastrointestinal condition. AJ has autism and is non-verbal but full of courage. His grandmother, Magdalena, and cousin, Savannah, are his advocates, his greatest source of support and have remained by his side in a journey that has been marked by complicated medical procedures and stretched far longer than the family expected.

AJ has been hospitalized in Oakland and Mission Bay. Because his condition requires constant monitoring, being able to stay close is essential. The services offered by Ronald McDonald House to families at both hospitals, including the Family Room program and the Feed the Love meal program, have been a source of strength.



“We’re here because we’re his second voice.”

“It’s tough that we live over two hours away from the hospital, but an added challenge is even though we’re not living at home, we still must pay our mortgage, and it can be hard to maintain a home you’re not living in.

Having the Family Room means I can be just minutes away from AJ and work remotely at the amazing workstations that are provided. And, even if I’m having a hard day, walking into the Family Room changes things. The space provides relief because it is filled with people who care.

I’ve met so many people. We share a mutual connection. Our kids have different diagnoses, but we’re all here for the same reason, to be with someone we love who is suffering. Finding this community has helped us so much. Beyond other families, the staff is very friendly — they have me at hello! They see me, human to human.

All these services help us financially, but they also help emotionally. I’m very thankful for Ronald McDonald House.”

Magdalena, AJ’s Grandmother



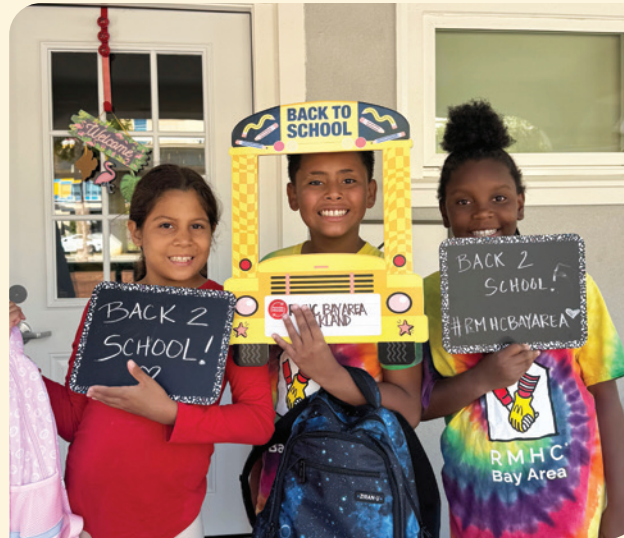
Corporate Partners

A Partnership Rooted in Care

At the heart of every Ronald McDonald House is a community of people who believe no family should face a child's medical crisis alone — and the dedicated team at Stanford Medicine Children's Health embodies that belief every day. Through hundreds of volunteer hours, Stanford Children's employees show up not just as healthcare partners, but as neighbors who want to lighten a family's load — leading activities, sharing meals, providing fun snacks and toys or simply sitting with a caregiver who needs a moment of connection. These acts of kindness remind families that their community sees them — and that they are not alone.

RMHC Bay Area is proud to continue its enduring partnership with Stanford Medicine Children's Health, one of the nation's foremost pediatric institutions and the medical home for so many of the critically ill children whose families we serve.

Together, we ensure that distance and financial hardship never prevent a family from accessing life-saving treatment — because when a child needs care, their family needs to be close.



“ At Stanford Medicine Children's Health, we see every day how much a family's presence matters to a child's healing. Giving back to RMHC Bay Area isn't just a philanthropic choice — it's a clinical one. When families are supported, children heal better. Our team volunteers and gives because we know that what happens outside the hospital walls is just as important as what happens inside them.”

Rishi Seth, Board Member, RMHC Bay Area;
Senior Vice President, Operations,
Stanford Medicine Children's Health



Founding and Forever
Partner since 1974

For over 47 years, McDonald's owner/operators, customers and corporation have been by our side. From iconic Shamrock Shake donations, being the first to step up for our capital campaigns, to being valued members of our board of directors, Round-Up! donations, Friday night McDonald's dinners, and everything in between, they have supported us as we have expanded our reach across the Bay Area and been a place of respite for thousands of families. Their spirit of service runs deep, and their hearts are as golden as the arches they stand behind. As our Founding & Forever Mission Partner, we are forever grateful.



Volunteer Spotlight

Bingo!!! This familiar exclamation can be heard throughout the dining room every Tuesday night following dinner. By all accounts, Bingo Night is the hands-down favorite family activity bringing laughter, prizes for everyone and a much-needed break away from hospital appointments, treatments and uncertainty.



“ There are so many special moments watching families have fun together. One evening, a very courageous girl who had been battling cancer offered to help me select the next number — she did the spinning and chose the ball, and I called it out. She smiled the whole night; I was grateful I could be a part of giving her a break from the worries of her treatment.”

Janine – Volunteer since 2004
Inspired to volunteer after her daughter had back surgery and three open-heart surgeries at LPCH



“ Believe it or not, families tell me they schedule their check-ups for Tuesdays or Wednesdays so they don't miss BINGO night! I mean, what's not to love? Absolutely everyone can participate and the prizes that are donated bring smiles every time. I treasure being able to interact with the families and seeing what this night means to them.”

Jen Betz – Volunteer since 2008
Inspired by her nephew who battled Leukemia with RMHC in Seattle by his side





RMHC[®]
Bay Area

rmhcbayarea.org

Follow us @RMHCBayArea    

Regional Headquarters: 510 Sand Hill Road, Palo Alto, California 94304

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Ronald McDonald
House Charities®
Bay Area



Our proximity to leading hospitals, focus on the whole family unit, our community of support and commitment to compassionate care and inclusivity set us apart.

Together, we remove barriers to care so families can focus on what matters most, each other.

Our Programs



2 Ronald McDonald House® programs



1 Ronald McDonald Care Mobile® program



1 Family Room program



3 Happy Wheels Carts

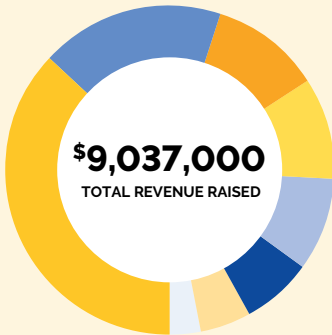


Supported by **6,800+** volunteer hours

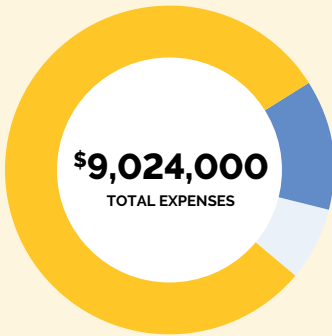
Did you know?

56% of families with a child being treated at one of our partner hospitals reported food insecurity at home. This problem is only exacerbated during medical crisis, which is why we're committed to providing free, nutritious meals at our Houses and in-hospital programs.

Financial Highlights*



- **37%** INDIVIDUAL
- **18%** ENDOWMENT & INTEREST
- **11%** IN-KIND GOODS & SERVICES
- **10%** McDONALD'S
- **9%** EARNED INCOME
- **7%** EVENTS
- **5%** CORPORATE
- **3%** FOUNDATION



- **80%** PROGRAM EXPENSES
- **13%** FUNDRAISING EXPENSES
- **7%** ADMINISTRATIVE EXPENSES

*Unaudited Financials

Our Impact in 2025



39,816 overnight stays to help keep families close to their hospitalized children



2,515 hours of free psychosocial support



145,122 free meals to help nourish families with ill or injured children



12,000+ gifts & essential items distributed for Comfort & Joy holiday toy drive



8,000+ snack packs delivered to families at the hospital



\$19 million in out-of-pocket lodging and meal expenses was saved by families



22,000+ visits to the Family Room inside UCSF Benioff Children's Hospital at Mission Bay



108 students enrolled in Ronald McDonald House School (Carter Family Classroom) for the 2025-2026 school year